

## **RESOLUTION NO. 2011-32**

### **A RESOLUTION IDENTIFYING CITY OF WAYNE GOALS.**

WHEREAS, the Mayor and City Council met in open session on January 21 and 22, 2011, with the express purpose of identifying and developing goals for the City; and

WHEREAS, there were new and expanded items in addition to goals from the prior year that were considered during the retreat, some for their guidance of future strategies and policies, and many for their consolidated value as specific goals over one to five year periods; and

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of the City of Wayne, Nebraska, as follows:

#### **Goals:**

- Historic Main Street Covenants to create a historic preservation district in the down town area with the support of the building owners, in order to protect the many private and public historical enhancements made in the area in the last 15 years.
- Develop Creative Lot and Home Sales In Western Ridge to continue the family development in the area for school population growth.
- Develop and Maintain the city's Urban Forest to enhance property values, neighborhood presence and energy reduction.
- Improve Campus/Community Relations through communications, joint goals and projects.
- ADA Sidewalk Improvements in the NE Quadrant of Wayne.
- Develop and ABLE (Advocating Business, Labor and Education) Program in Wayne. Project to be led by mayor's office with council input.
- Recruit WSC Students to Stay through close communication, job creation and housing opportunities.
- Encourage Renewed Support and Encouragement of the Wayne Problem Resolution Team (PRT).
- Enhancement of City of Wayne Customer Service and Incremental Improvements in Efficiency of Delivery.
- Update City Website & Facebook to meet new market expectations of site selection firms looking for business expansion locations and families that are town shopping and school shopping for a place to raise their kids.
- Give Personal and Financial Support to the Wayne Business Retention Program to help facilitate profitable and orderly business climate and the successful transfer of existing businesses to new ownership.

- LB 840- Guidelines for approval Through Revision of the Review and Approval Process Matrix and migration of the program requirements to match those of the Wayne Revolving Loan Fund.
- Update the Guidelines of the Wayne Revolving Loan Fund to simplify rules for small business and create a set aside for start up business.
- CAC marketing and Enhancement of Competitive and Non-Competitive Activities.

The Council shall regularly evaluate the progress toward achieving the aforesaid goals.

The Mayor and Council shall consider the annual restatement and expansion of goals as a matter of policy.

PASSED AND APPROVED this 3<sup>rd</sup> day of May, 2011.

THE CITY OF WAYNE, NEBRASKA,

By \_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
City Clerk